

# Celebrate ELMO's Birthday!

event & activity  
suggestions





# celebrate Elmo's birthday!

Dear Bookseller,

It's Elmo's birthday! Help celebrate with this special event kit.

This kit brings Sesame Street's lovable Elmo into your store and to your readers. In this package you'll find:

- Reproducible coloring and activity sheets
- Elmo Big Book for story time—*Hokey Pokey Elmo*
- Elmo's Go Fish! party game for consumer giveaway

Also available on [RandomHouse.biz/booksellers/childrens](http://RandomHouse.biz/booksellers/childrens)

- Downloadable signage package including Elmo's Birthday themed event poster, decorative poster, and shelf-talker!
- Just search "Elmo's Birthday 2012 Event Kit"

Let the celebration begin!

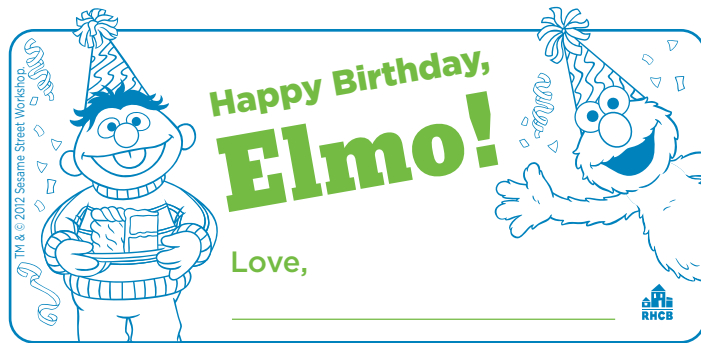
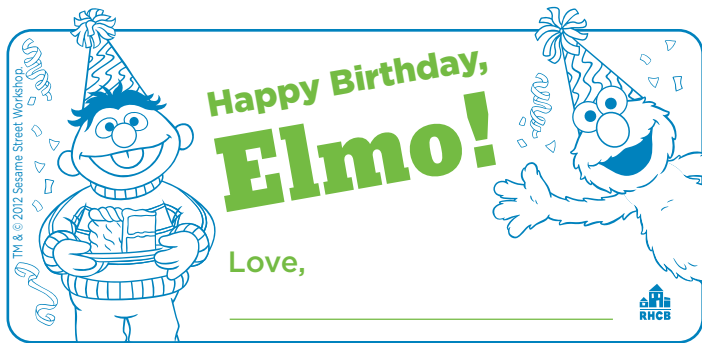
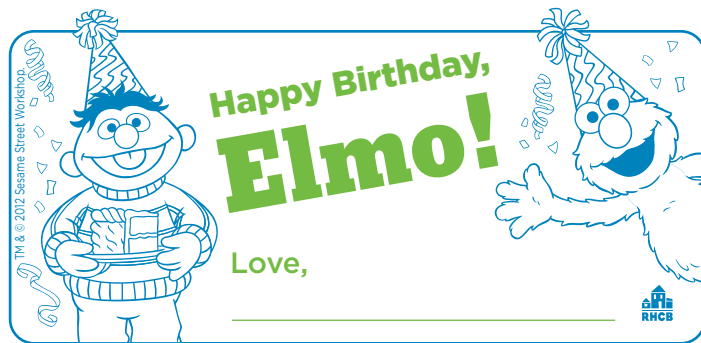
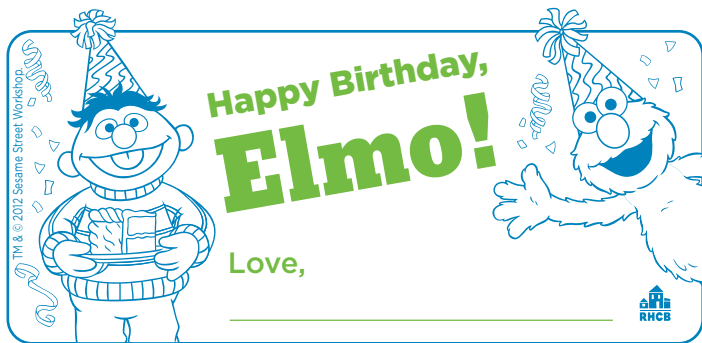
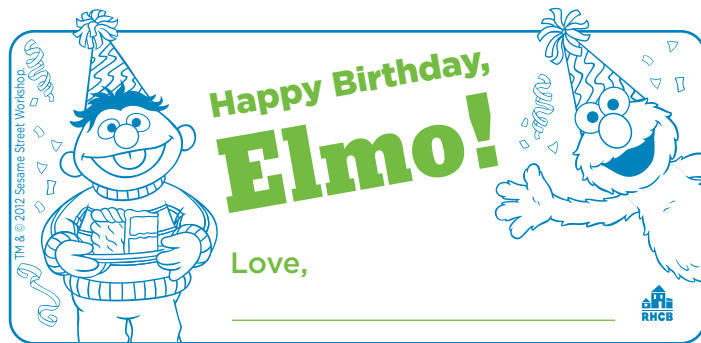
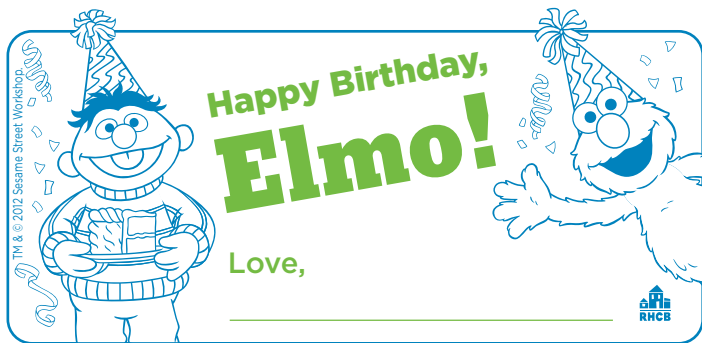
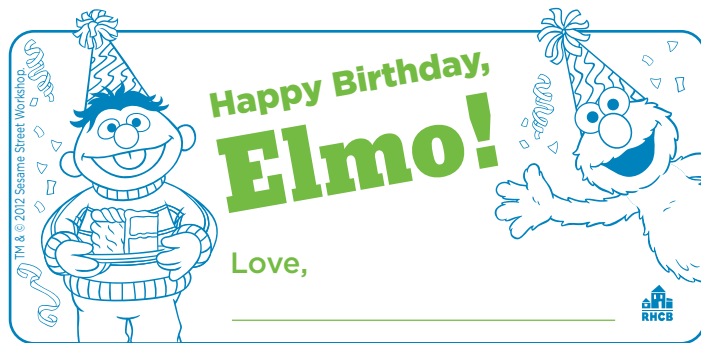
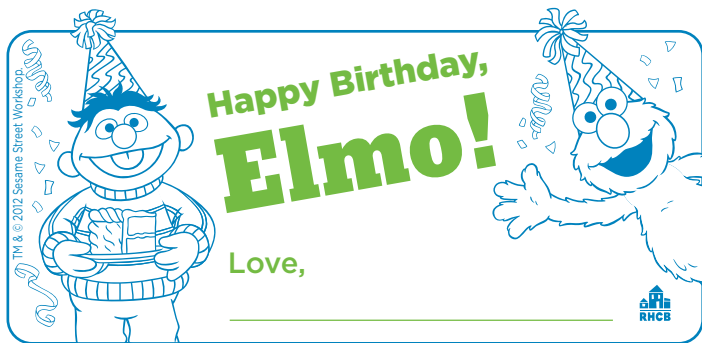
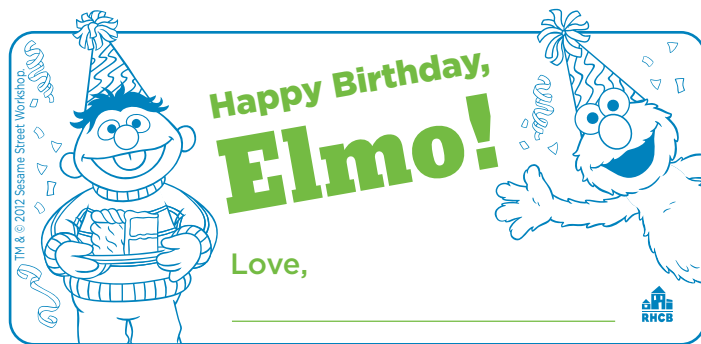
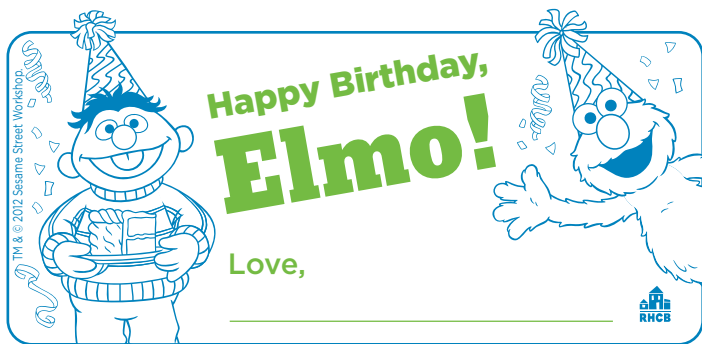
Your Friends,  
Random House Children's Books



**sesameworkshop.**  
[SesameStreetBooks.com](http://SesameStreetBooks.com)

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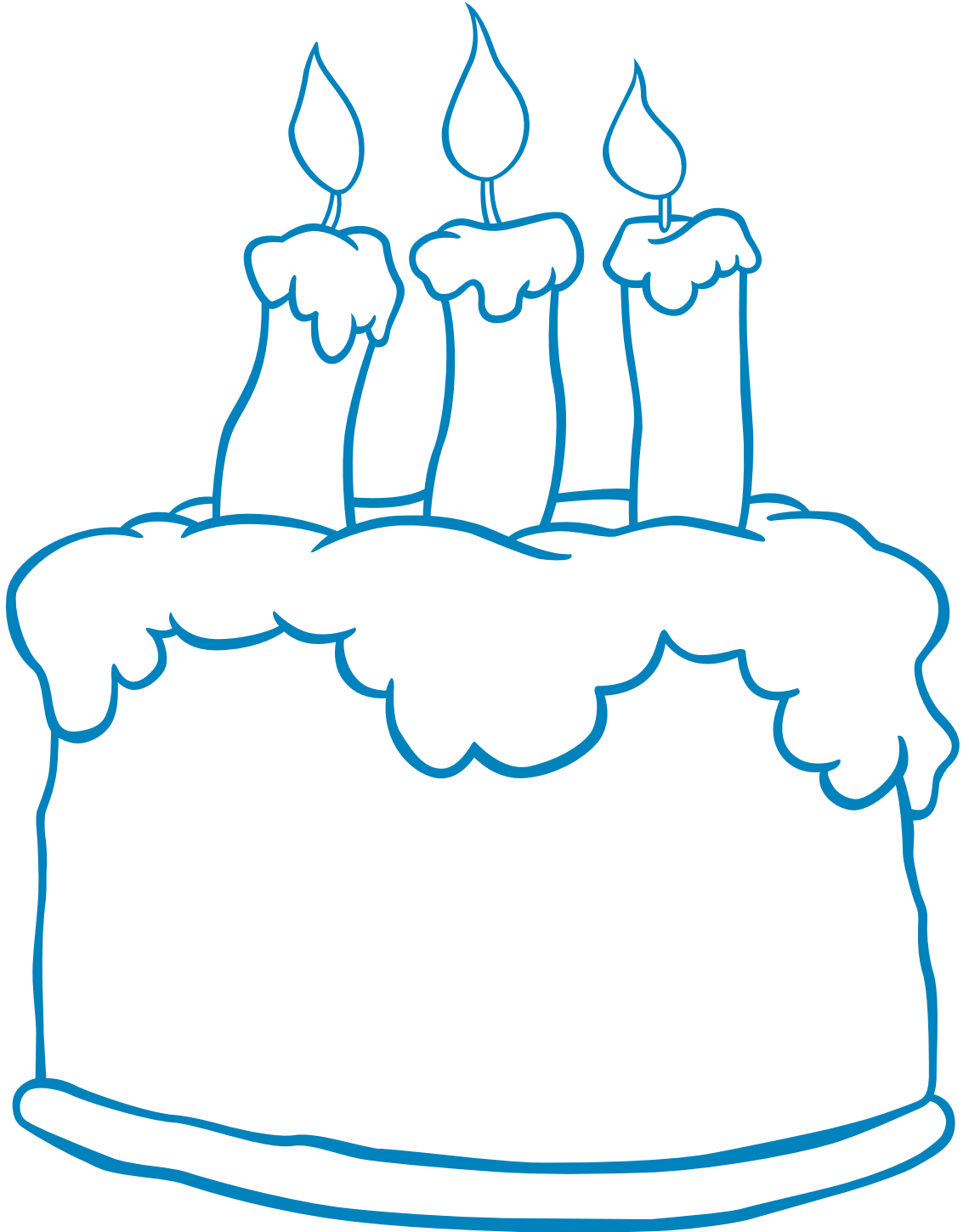
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# decorate

## Elmo's birthday cake!

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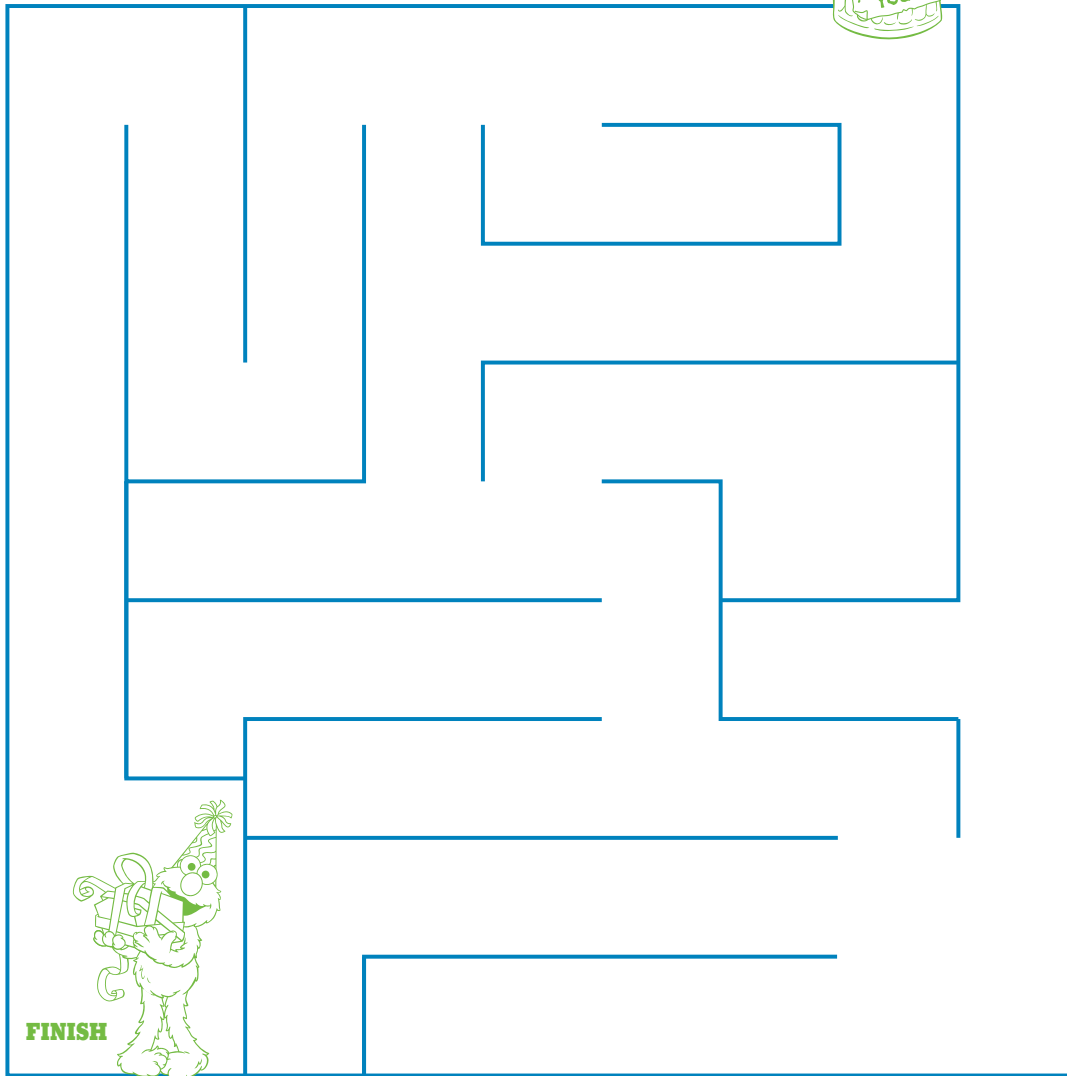


# help Oscar the Grouch

find his way to Elmo's birthday party!

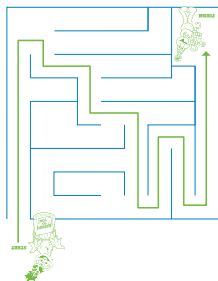


START



FINISH

ANSWER KEY:



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REPRODUCIBLE  
ACTIVITY



# coloring activity

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# Elmo loves to dance at parties!

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REPRODUCIBLE  
ACTIVITY



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Do a silly dance with Elmo!





# decorate a birthday card for Elmo!

Materials you  
will need:

- Crayons
- Safety scissors

## Instructions:

Color in the  
card. With the  
help of an adult,  
cut along the  
dotted lines  
using safety  
scissors. Fold  
where indicated.  
Draw a picture  
inside and ask an  
adult to help you  
sign your name!

Fold  
here



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